



# ALL EYES ON YOU



## ADVERTISE IN BECK CENTER THEATER PLAYBILLS

*Include direct links to your site in our digital playbill*

- Ⓞ GET YOUR BUSINESS IN FRONT OF 30,000+ ARTS-INVESTED PATRONS
- Ⓞ APPEAL TO VISITORS RETURNING TO IN-PERSON LIVE EVENTS
- Ⓞ ADVERTISING RATES START AT JUST \$150
- Ⓞ PLACE YOUR AD FOR A SPECIFIC SHOW, OR THE ENTIRE SEASON
- Ⓞ YOUR INVESTMENT SUPPORTS A LEGENDARY COMMUNITY ASSET
- Ⓞ WE PRODUCE A DYNAMIC SEASON OF MUSICALS AND PLAYS (SEE INSIDE)
- Ⓞ LASTING DIGITAL PLAYBILLS THAT CAN INCLUDE DIRECT LINKS

### A COMMUNITY CHAMPION!

Beck Center hosts 600 educational opportunities, 10 art exhibits, 300 scholarships, 800 off-site programs, and offers private and group lessons for students of all ages and abilities.

### PATRON PROFILE

76% - College Degree  
41% - Advanced Degree  
64% - Married  
26% - 100k+ Annual Income

Contact Marketing Director Julie Gilliland for more info and to place your ad  
[jgilliland@beckcenter.org](mailto:jgilliland@beckcenter.org)



## **BROADWAY BOUND**

*sep 10 - Oct 3, 2019*

A classic family comedy inspired by the youth of playwright Neil Simon. Featuring notable film actor Austin Pendleton.

*RESERVE BY: Aug 27 | SUBMIT ART: Sep 3*



## **THE EXONERATED**

*Oct 8 - Nov 7, 2021*

Docu-drama recounts first-person narratives of six wrongly convicted inmates.

*RESERVE BY: Sep 24 | SUBMIT ART: Oct 1*



## **ELF: THE MUSICAL**

*Dec 3 - Jan 2, 2021 - 2022*

Family-friendly, laugh-out-loud, screen-to-stage adaptation, perfect for a holiday outing.

*RESERVE BY: Nov 19 | SUBMIT ART: Nov 26*



## **LIZZIE THE MUSICAL**

*Feb 4 - 27, 2022*

A sexy, bloody American mythology set to a blistering score of hard rock

*RESERVE BY: Jan 21 | SUBMIT ART: Jan 28*



## **STEVE MARTIN'S METEOR SHOWER**

*April 1 - May 1, 2022*

A light, imaginative, and hilarious comedy about two raucous couples, written by SNL's Steve Martin.

*RESERVE BY: March 18 | SUBMIT ART: March 25*



## **THE LEGEND OF GEORGIA McBRIDE**

*May 27 - June 26, 2022*

A transfiguring transformation about learning to laugh at life's detours with a "Florida Man."

*RESERVE BY: May 13 | SUBMIT ART: May 20*



## **SOMETHING ROTTEN**

*Jul 8 - Aug 7, 2022*

An uproarious musical about a duo who want to stick it to Shakespeare by writing the world's first musical.

*RESERVE BY: June 24 | SUBMIT ART: Jul 1*

# HALF PAGE ADS

Individual Senney Theater Show **\$200**

Individual Studio Theater Show **\$180**

All Main Stage Shows **\$800** (\$200 per show)

Entire Season **\$1,050** (\$150 per show)

*DIMENSIONS: 5" wide X 4" high*

## QUARTER PAGE DIMENSIONS

*5" wide X 2" high*

**OR**

*2.5" wide X 4" high*

Please send image as high resolution PDF or EPS file (Ideally 300 DPI). If you would like, provide a link which will be included in the digital playbill.

*Full page and cover ad rates and dimensions illustrated on back cover.*

## QUARTER PAGE ADS

Individual Senney Theater Show **\$175**

Individual Studio Theater Show **\$150**

All Main Stage Shows **\$600** (\$150 per show)

Entire Season **\$875** (\$125 per show)

# FULL PAGE ADS

Individual Senney Theater Show **\$250**

Individual Studio Theater Show **\$225**

All Main Stage Shows **\$1,000** (\$250 per show)

Entire Season **\$1,400** (\$200 per show)

# COVER ADS

*Covers ads run for all shows in the season and are full color*

Outside Back Cover **\$2,625** (\$375 per show)

Inside Cover **\$2,100** (\$300 per show)



*DIMENSIONS: 5" wide X 8" high*